

WORLD
**BOOK
DAY**[®]

3 MARCH 2022

25 YEARS

Join us on
3rd March 2022

Celebrating 25 years
of World Book Day



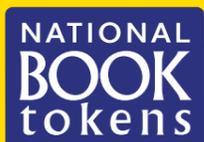
Swap your Book Token to
get a World Book Day book for
FREE at your local bookseller

Tokens valid

Thursday 17th February – Sunday 27th March 2022



SPONSORED BY



Changing lives through a love of books and shared reading.

World Book Day[®] is a charity sponsored by National Book Tokens

Illustration
Allen Fatimaharan

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You are a reader

There is a book for everyone -
our top tips will help you find yours!



EXPLORE the books in front of you

1. Check out the front cover

Does it make you
want to find out more
about the book?

2. Drawn in by what you see?

Read the blurb on the
back - does it make you
want to read the book?

5. Still stuck? Get a recommendation

Ask a friend, family
member, teacher or
librarian to recommend
a book they enjoyed.

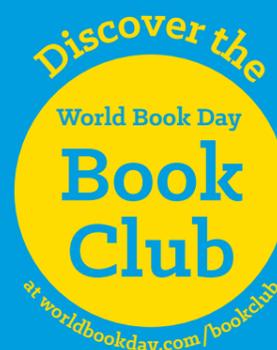
4. Get reading or have another go at finding the right book for you!

3. The first page check

Does the first page make
you want to carry on
reading the rest of
the book?

Reading is about books and...

- Comic books and graphic novels
- Audiobooks
- Magazines
- Storybook videos
- Someone reading aloud to you



Enjoy the magic of reading all year round with the **World Book Day Book Club**
and our brilliant book lists at worldbookday.com

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